



what3words



///grafting.lower.diminish
QUEENSLAND, AUSTRALIA

05 August 2021

What's coming up?

- Intro of what3words
- 3 ways of farming community using what3words to improve farm safety and efficiency
- Q&A



 what3words

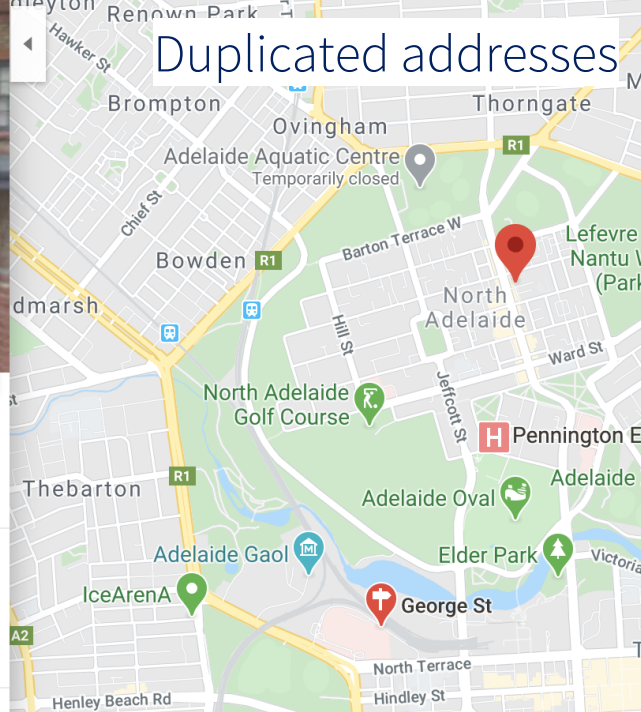
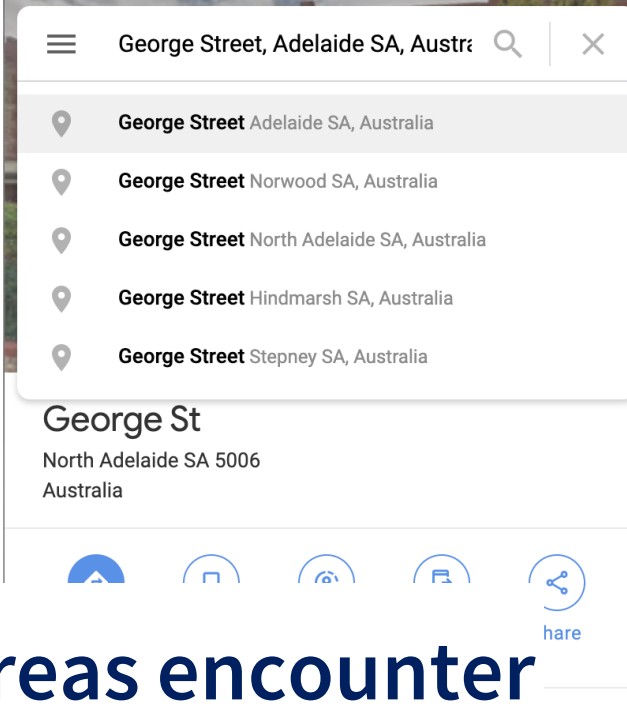


**Many parts of the world
don't have an address**





One address,
multiple entrances

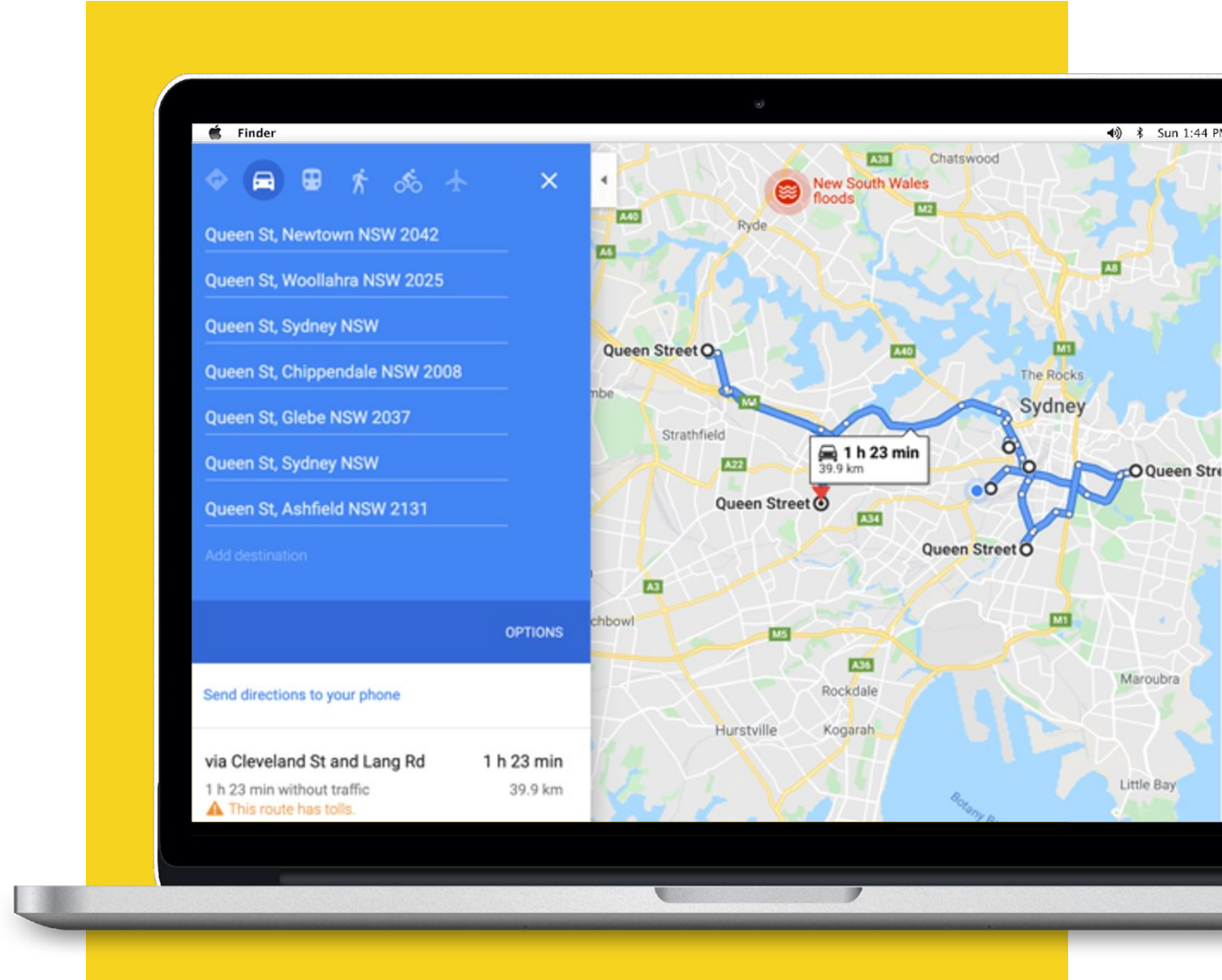
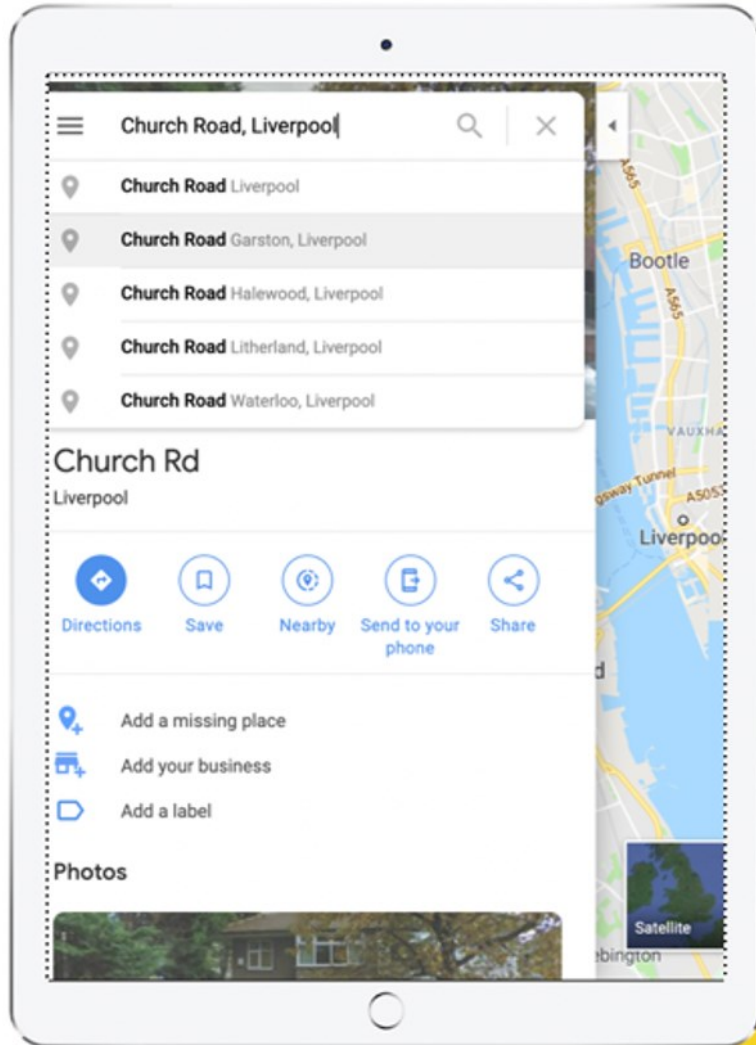


And urban areas encounter addressing issues





Duplicated addresses



GPS coordinates are a precise solution

25° 9' 40.918" S 18° 59' 2.824" E

Every 3m square has a unique address of 3 words

///bunk.globe.fast
CLUB ENTRANCE

///twig.fleet.likely
VISITOR ENTRANCE 3

///voice.gifted.agree
CAR PARK ENTRANCE

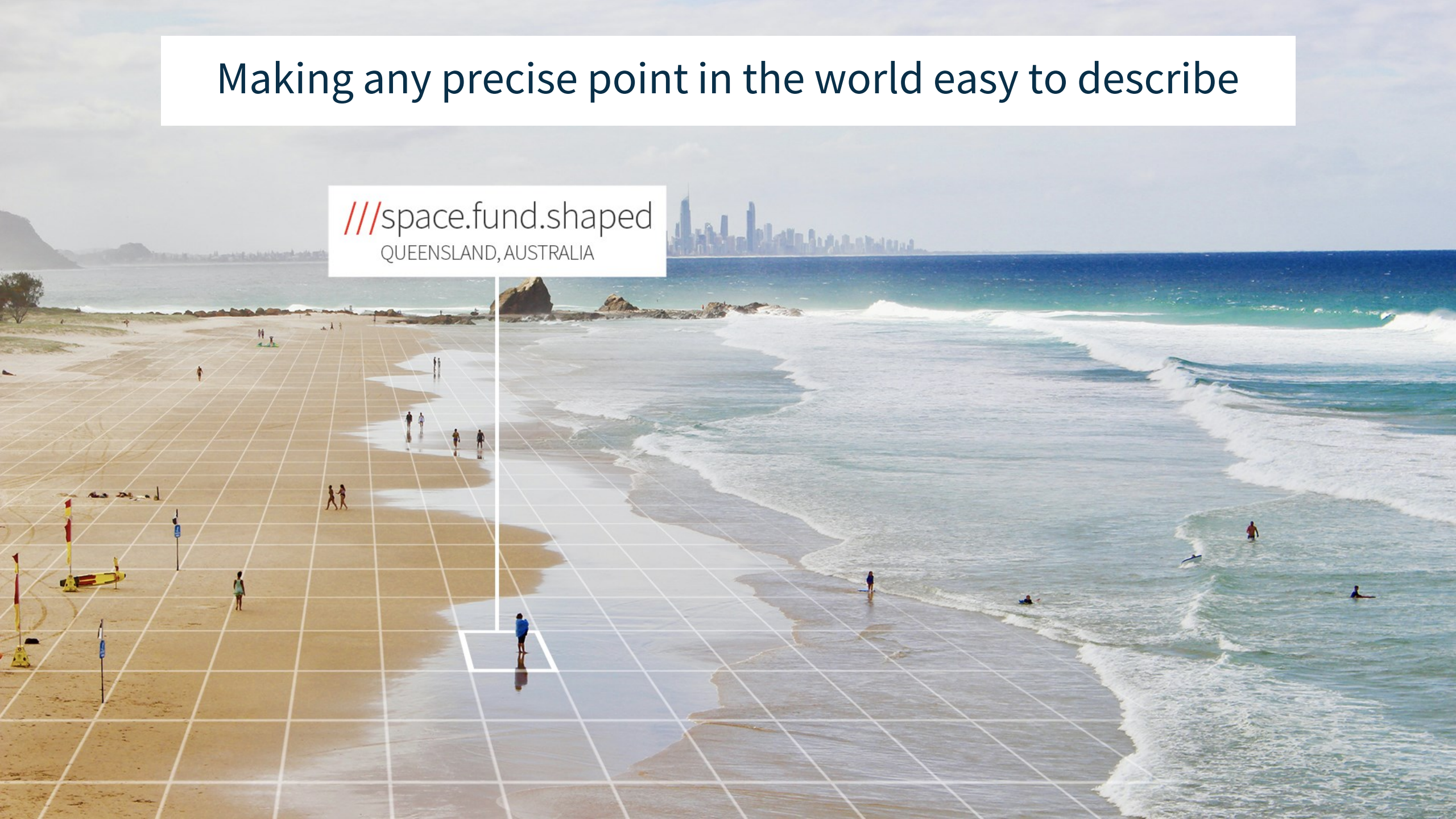
///invest.bridge.spicy
VISITOR ENTRANCE 2

///rocks.pencil.label
VISITOR ENTRANCE



Making any precise point in the world easy to describe

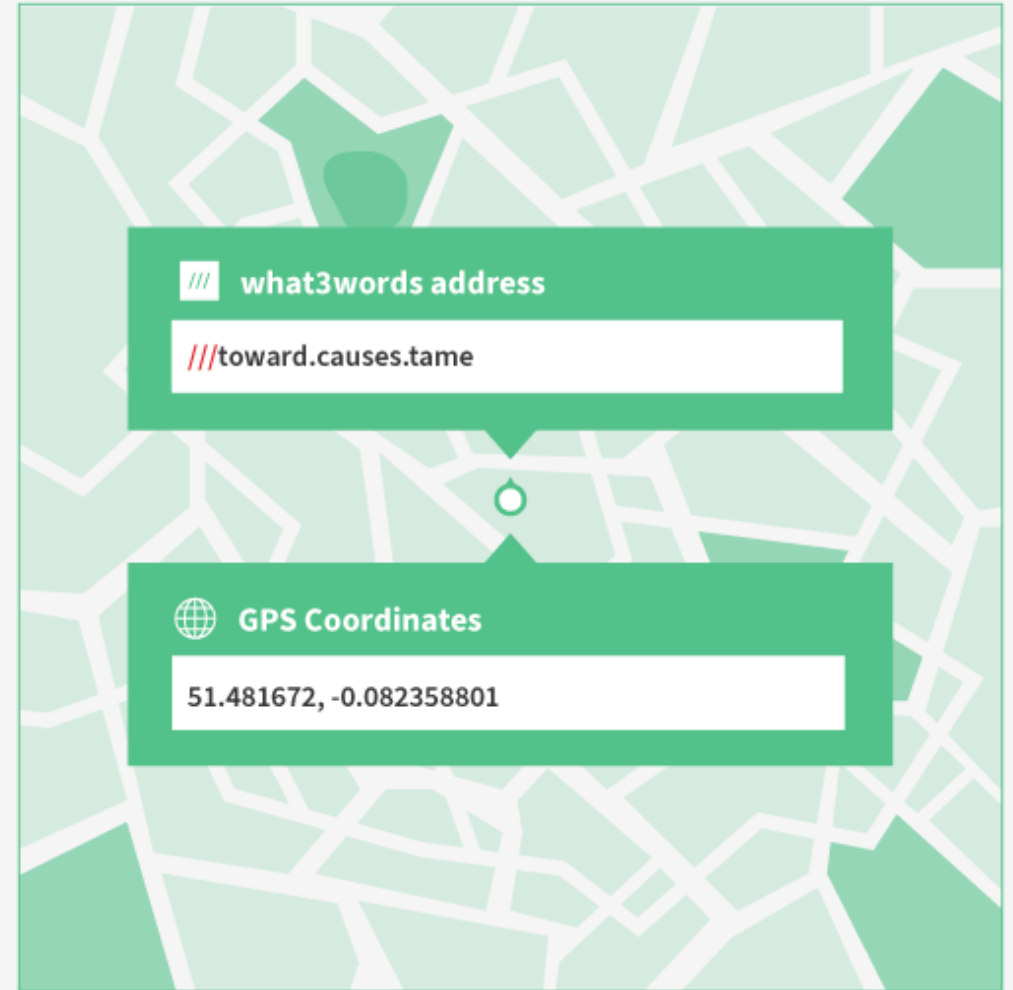
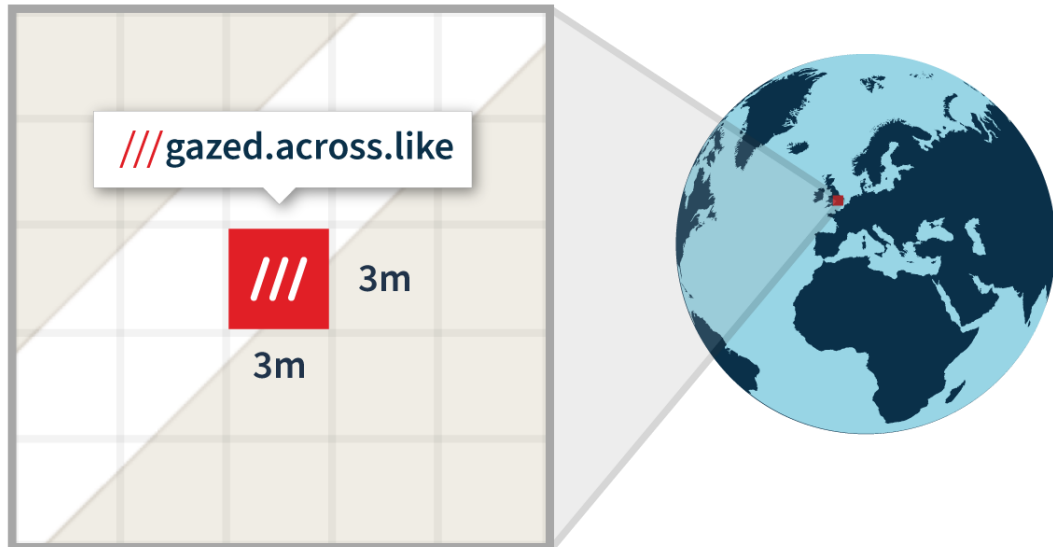
///space.fund.shaped
QUEENSLAND, AUSTRALIA



///occasions.verve.minus
QUEENSLAND, AUSTRALIA



what3words technology converts GPS coordinates into three words



Longitude and latitude

1°18'42.7"N 103°47'27.8"E

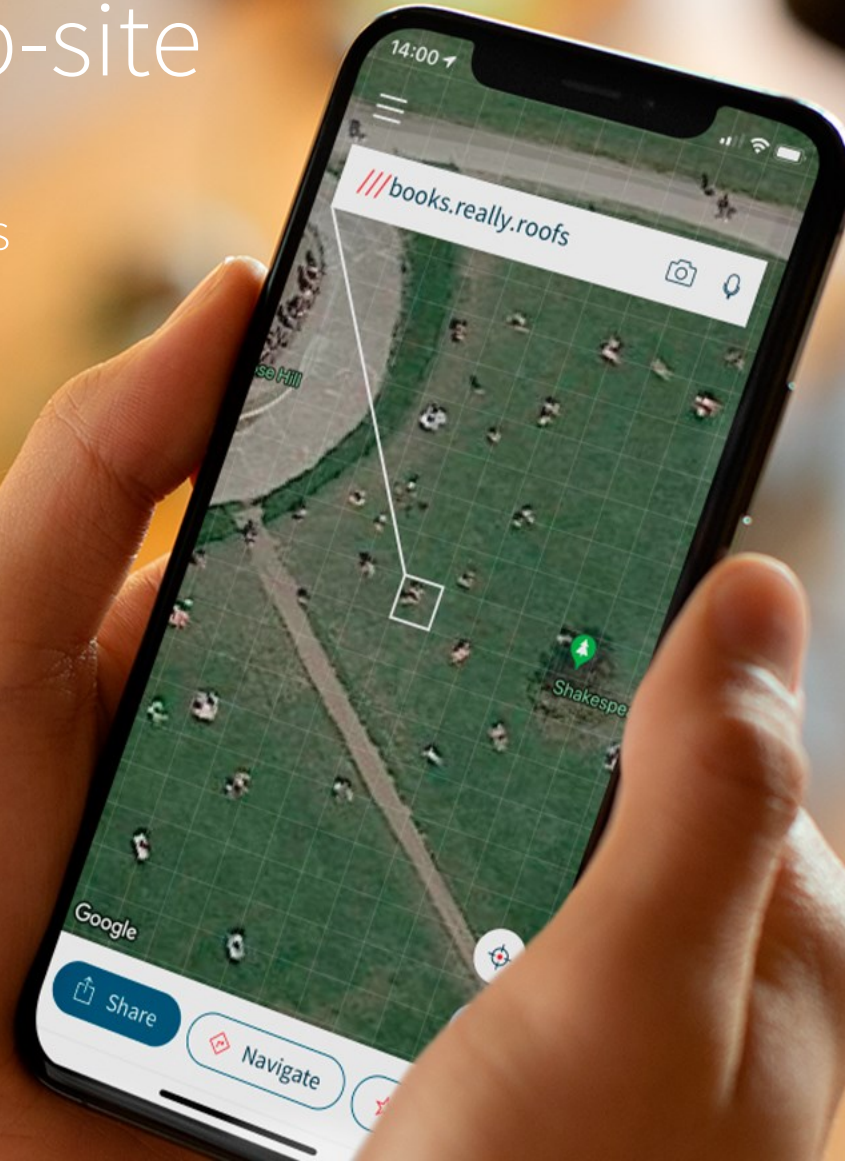
///into.towers.senses



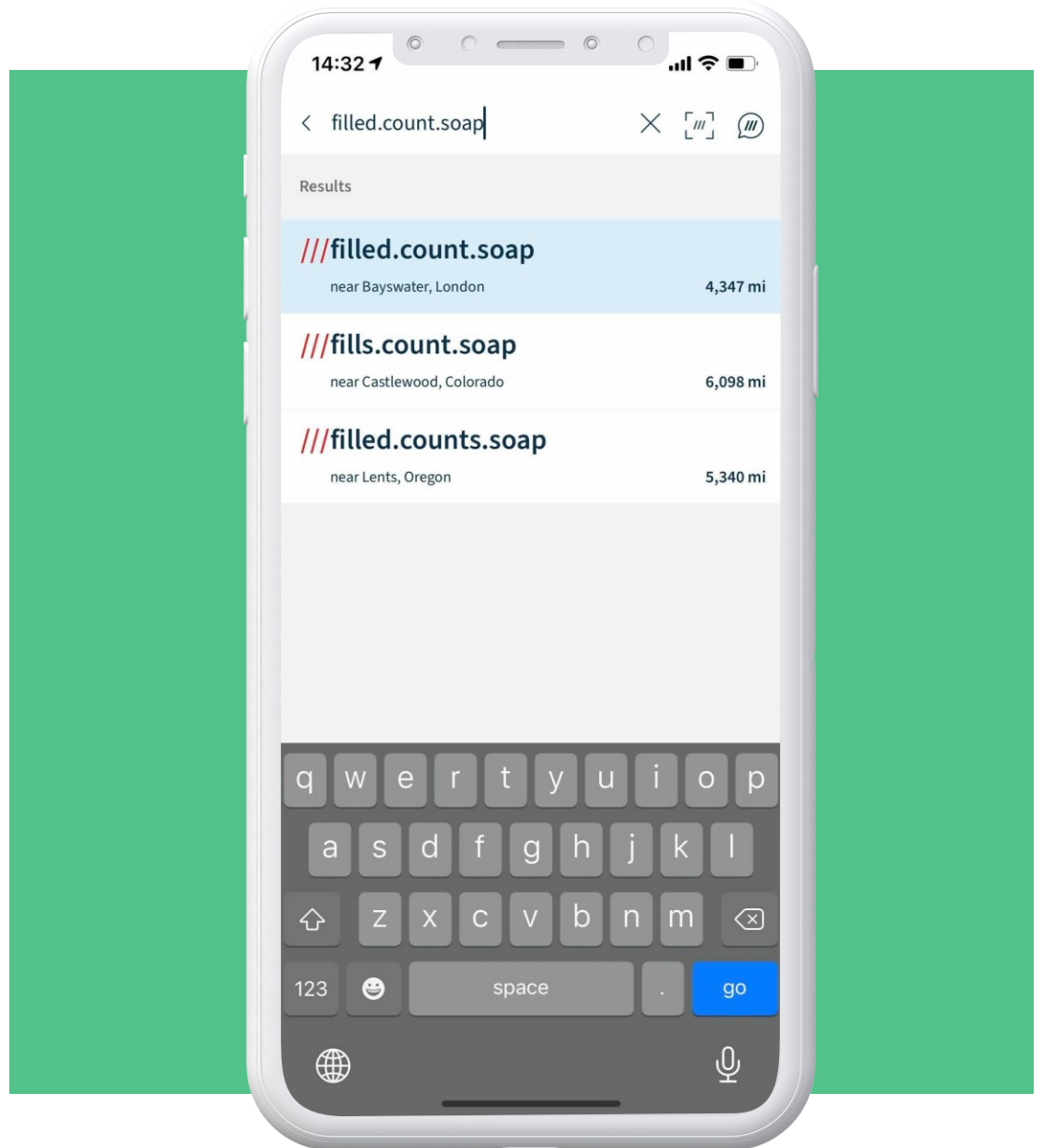


Free what3words app & desktop map-site

- Discover 3 word addresses
- Search 3 word addresses
- Share/Navigate/Save
- App works offline



Autosuggest technology provides error correction



///skilderdoek.verbodlys.ankerpale

///excava.teóricos.jarabe

///むがむちゅう・もんくなし・やくぶん

///opvangen.overgrootmoeders.kinderwereld

///நன்டுகாடையாக.எவ்வளவுதான்.கலைஞனாக

/// صدقني.غيار.إستراتيجيات

///valpastunut.uimapukuja.sijamuoto

///ಮೆಂತೆಸೊಪ್ಪು.ಶಿರವನ್ನು.ಬಳಿಗಳು

///fødselen.bedyre.dekompresjon

///పన్నట్టు.నేర్పుతున్నా.పలచన

///буквално.дърводелците.водопроводен

///gèlerions.émission.fringante

///이질성.약해졌다.응모됐다

///otwartym.karimaty.zelatyna

///การประกวด.ราคาโทรศัพท์.กรุณา

///ধরেছে.মূলগতভাবে.জানালো

/// אבן קמח.דגה.שכאן

///ലോഹങ്ങൾ.(പ്രഥമം.നിസ്സാരണം

///ultrajante.autorizada.desmandar

///saklayamazsin.etmeden.gidecek

///zdivo.glosovati.vykrajovátko

///ध्यानपूर्वक.प्रतिनियुक्ति.खाद

///ембүү.хөдлөлийн.жишээлэхэд

///acustice.înzestrarea.nepotrivate

/// پرہیز.نپٹنے والی.باریک

///aflåst.forsamlingshuset.gruppebillede

///műalkotások.gondolkodás.tartósabban

///पदनियुक्ती.संघटनेशी.उच्चांक

///натурщица.выигрышный.координаты

///sizingela.ziyaqhuba.chumisa

///kurier.scheinbar.weststadt

///diatomit.terpeper.berdandan

///kelencong.kuatkah.licin

///sirap.virka.symptomatiskt

///阿爸.系列化.尔等

///προσωπικό.πιαστούμε.ανεβείς

///elettromagnetiche.rilassarci.ciambelle

///áinnáú.phânkhóang.mũvãi

///rakuni.tukaamini.akadhani

///uzophendula.sizobekezela.tholanile

///ཡངེ.शीभवेजु.कुडू

///वर्षदिखि.गन्तव्य.पियो

///retraced.spatulas.acres

///cynfas.anghronnus.gwirionaist

///ਉਲਝੇ.ਜਟਾਉਣੀ.ਰੰਗੀਲਾ



Used by 1000s businesses and organisations worldwide



Mercedes-Benz



ADDISON LEE



How what3words can improve farm safety and efficiency

 [grafting.lower.diminish](https://www.what3words.com/grafting.lower.diminish)
QUEENSLAND, AUSTRALIA



“Describing where things in rural areas are can get really complicated. **Growing up on the farm**, I would often spend time waiting by a roadside to flag down incoming **delivery vehicles**, that would otherwise miss our entrance by miles and frequently **get stuck down narrow lanes.**”

Chris Sheldrick, what3words CEO and co-founder



3 ways farming community can use what3words

Saving key locations on the farm



///batting.trios.murky
GOORNONG, VICTORIA

3 ways farming community can use what3words

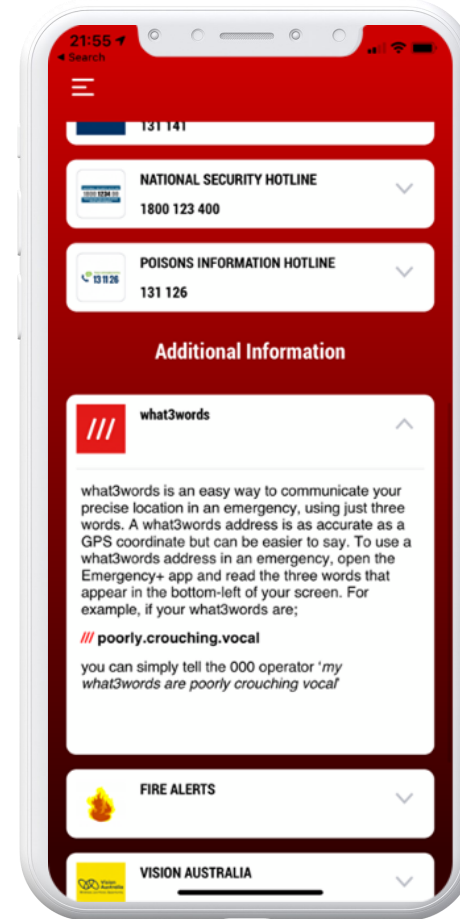
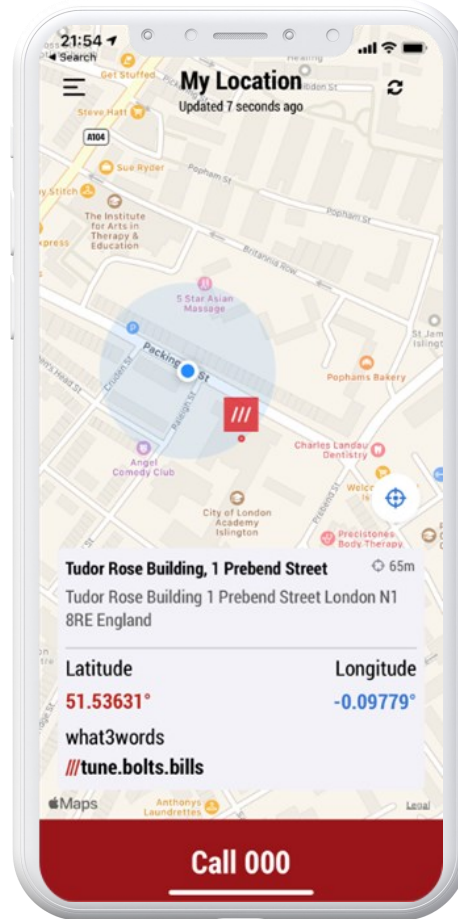
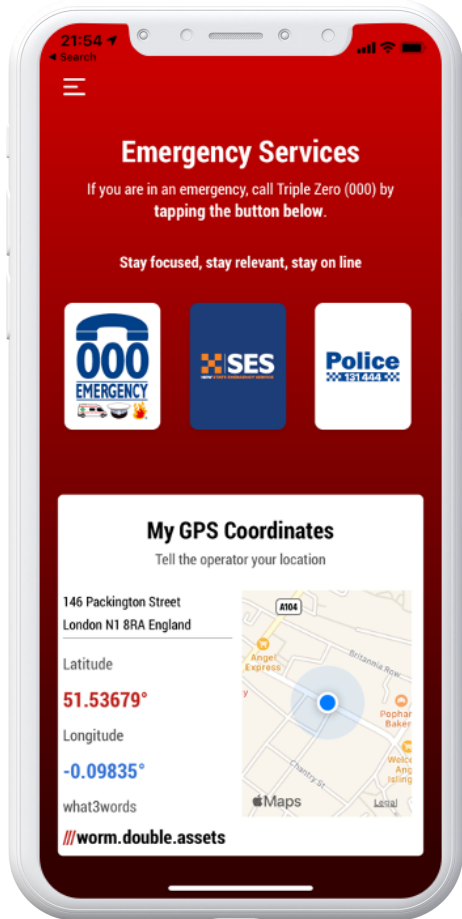
Increasing operational efficiency



3 ways farming community can use what3words

Emergencies and reporting incidents







A great example of [@what3words](#) helping us, [@NSWAmbulance](#) and [@nswpolice](#) locate someone who was trapped in a 20 metre vertical cave entrance! Download the [@EmergencyPlus](#) app today: emergencyapp.triplezero.gov.au

Paul Baxter @PaulBaxterFRNSW · Jul 12
Inkwell, breezy, swats. These were the [@what3words](#) that helped our [@FRNSW](#) firefighters, [@NSWAmbulance](#) and [@nswpolice](#) locate and rescue a patient from a 20 metre vertical cave entrance in Wee Jasper, Yass Valley, last night.
[Show this thread](#)



10:03 AM · Jul 12, 2021 · Twitter for iPhone



First time today to use [@what3words](#) to direct [@QldPolice](#) to someone wandering dazed along the bike path with a cannula in his arm. I think he may have snuck out of the nearby hospital. Hope they helped him out.



When you call triple zero in an emergency, being able to provide your exact location can save vital time and lives. The free Emergency Plus app now has [@what3words](#) built-in, so you can [#HelpTripleZeroFindYou](#) by providing our ESTA operators with just three words.



1:04 AM · Oct 30, 2020 · Twitter Web App



The [#emergencyplus](#) app now has [@what3words](#) - Every 3 metre square in the world has been given a [@what3words](#) address so you can [#HelpTripleZeroFindYou](#) with just three words. Be ready for summer and download the app!



SOUTH AUSTRALIA POLICE
SAFER COMMUNITIES



Search this site

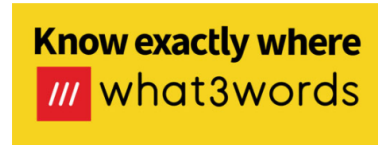
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- Your safety
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- Join us
- Road safety
- Neighbourhood Watch

USE WHAT3WORDS NOW!

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- Get Involved
- Why Join
- Safe Living
- Local Information
- News**
- Member Resources

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USE WHAT3WORDS NOW!



What3words is a platform that has divided the world into three metre square segments, and then given each square a unique combination of three words.



11

Wanda Beach

In an emergency please quote:
/// what3words /// placed.shiny.necks



No



No



No dogs
on beach



Dogs held on
leash permitted
constructed



DUNE VEGETATION
SENSITIVE AREA
PLEASE KEEP OUT



Keystone

2.2/2.5kms

IN AN EMERGENCY CALL

000

LOCATION ID: GT-MG-1-2.2

///what3words:
lunged.autographs.personable

COORDINATES:
-41.10443, 146.86081

Two Mills
www.twomills.weebly.com

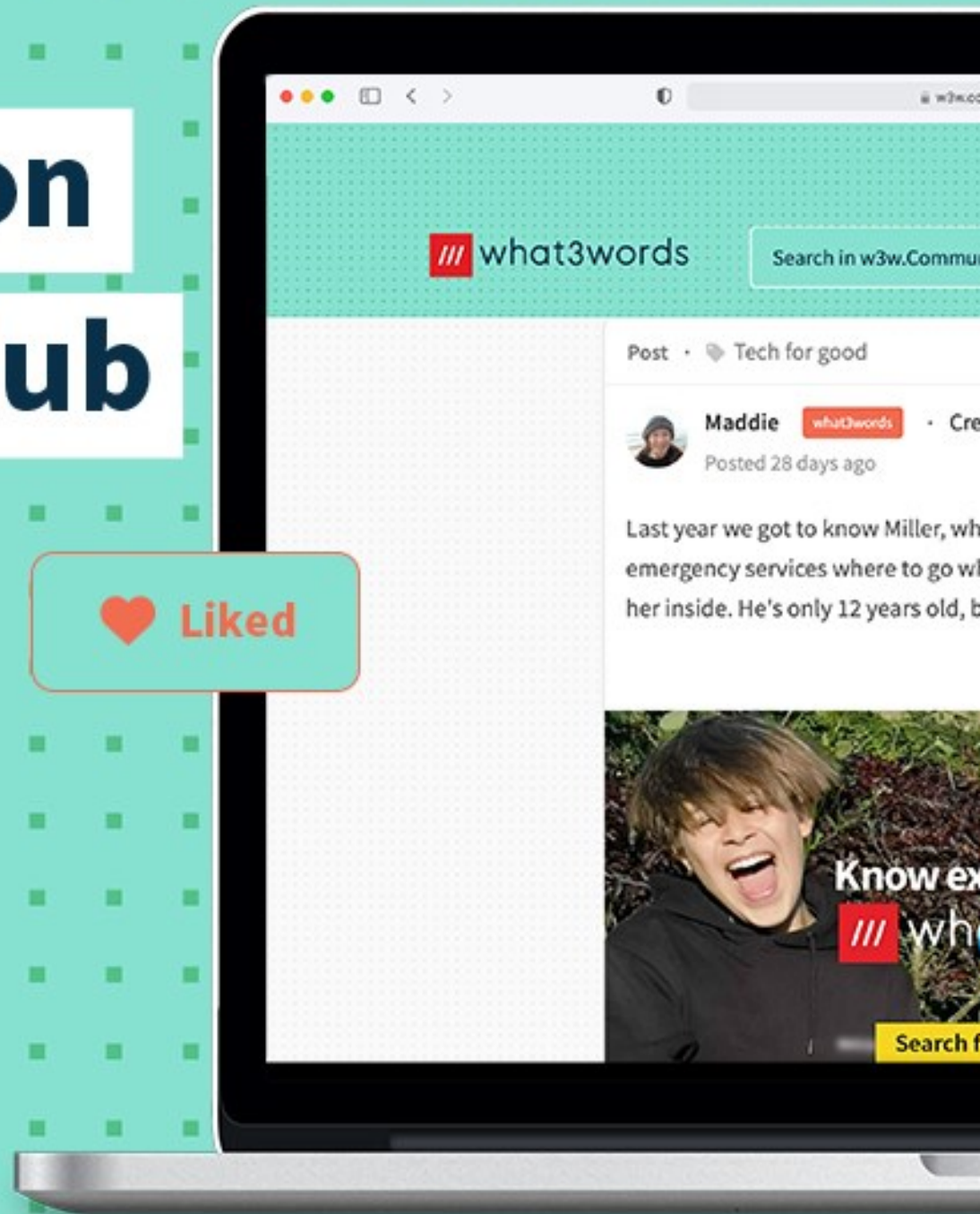


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♥ Liked





what3words

